

NCCATA

National Coalition of Creative Arts Therapies Associations

VISION To promote education, wellness, and healing through the creative arts and to increase access to quality creative arts therapies, in order to serve the public.

MISSION To further the creative arts therapies through facilitation of collaborative advocacy, research and education.

FOUNDED 1979

Annual Report for Fiscal Year 2012-2013

Executive Committee: Sherry Diamond, Chair, Robyn Flaum Cruz, Chair-Elect, Carlos Rodriguez, Treasurer

2012-2013 Members: American Art Therapy Association, North American Drama Therapy Association, American Dance Therapy Association, National Association of Poetry Therapy, American Society for Group Psychotherapy and Psychodrama

Beginning July 2012, NCCATA responded to member associations by reducing member association dues, and creating a plan for streamlining operations and costs.

- Re-structuring dues allowed member associations to continue participation in a difficult economy
- Overhauling the budget allowed savings in the form of a new website (<http://www.nccata.org/>). The new site can be kept up-to-date at no cost. Traffic on the site, which provides links to member associations, is robust and tracked monthly. (see attached analytics report and note no campaign has yet been used to drive traffic to the site)
- The Annual meeting (June 2012 & May 2013) and quarterly teleconferences (Sept, Dec, Feb) were restricted to the “working group” (Executive Committee and the President of each member association) creating a cost savings for member associations and NCCATA.
- In the May 2013 meeting in Chicago the group voted to leave dues for member associations at the same rate as 2012-2013.
- Efforts to improve communications with members’ constituents included a Mid-year Report distributed to Presidents for circulation in February, 2013, featured news items on the website, and this Annual Report for distribution with dues renewal notices.
- Efforts to reduce the budget and streamline operations were very successful. The NCCATA current balance in the Bank of America account is almost 100% the of the budgeted expenses for the 2012-2013 fiscal year. (see attached Annual Finance Report)

In addition to restructuring activities listed above, NCCATA was proactive in fiscally responsible advocacy on behalf of member organizations. See below

- NCCATA had a long history of participating in Arts Advocacy Day, but a line by line examination of the budget by the working group produced a decision for 2012-2013 to make AASCB (American Association of State Counseling Boards) the NCCATA priority.
 - o NCCATA paid for an organizational membership to free member associations from this cost.
 - o Member associations were represented in January 2013 at the Annual Meeting of American Association of State Counseling Boards in New Orleans by ADTA member, Susan Kierr, BC-DMT. Susan's remarks to the conferees, drafted by NCCATA, noted that “over the last three decades, many of our professional members have worked ... in solidarity with state counseling associations to achieve licensure...We are grateful for the opportunity to assert here the good fit manifest in the country’s inclusive licensure laws that include the creative arts therapy specialties. We invite and encourage more open dialogue about future work together in the provision of quality counseling services to Americans.” These remarks were well-received as noted by an AASCB administrator, and keeping the state licensing boards open to creative arts therapists is an important NCCATA goal.
 - o The only cost associated with this event was \$38 for photocopies (this cost was donated to NCCATA).
- NCCATA again hosted Creative Arts Therapies Week – March 17 – 23, 2013 and events were held around the US to increase the visibility of creative arts therapies.
- NCCATA and its member organizations were represented April 10, 2013 at the 2nd National Summit: Arts, Health, And Well-Being Across The Military Continuum. This event was by invitation only for military personnel across all branches and held at Walter Reed National Military Medical Center. NCCATA was specifically invited to present on the education and training of Creative Arts Therapists.

- o Dr. Sherry Goodill, President of ADTA represented NCCATA.
 - o There was no cost associated with this event (Drexel University donated photocopies)
- November 2013 Expressive Therapies Summit, NYC – NCCATA is hosting an invited panel presentation on research with a representative from each of the member organizations presenting.